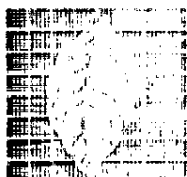
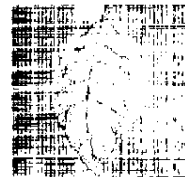
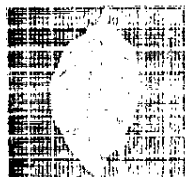
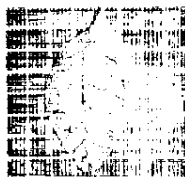


Tobacco  
Institute  
Testing  
Laboratory



5454 Wisconsin Ave.  
Chevy Chase,  
Maryland 20015  
(301) 652-2042



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MAR 26 1976

R. B. SELIGMAN

March 26, 1976

1) Copy F. Resnik  
2) file He received a copy  
from Steele.  
3/29/76  
50

Dr. Ivor W. Hughes  
Mr. Robert L. Kersey  
Dr. Preston H. Leake  
Dr. Robert B. Seligman  
Dr. Murray Senkus  
Dr. Alexander W. Spears

Gentlemen:

Enclosed is the list of brands to be  
picked up as Market Sample 19.

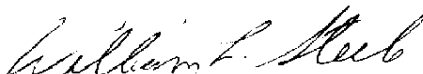
Since the last pick up, 28 brands were  
added and 8 dropped. The new ones on the  
list are American Longs, both varieties;  
Benson & Hedges 100's, hard pack, both  
varieties; Eagle 20's, both varieties; Eve  
100's, both varieties; Fact, both varieties;  
Kent Golden Lights; Lucky Strike Filter Tip;  
Merit, both varieties; Now, both varieties;  
Pall Mall, hard and soft pack; Phoenix,  
both varieties; Salem Lights; Tall, both  
varieties; Vanguard; Vello, both varieties;  
and Virginia Slims, hard pack, both varieties.  
Deleted were both varieties of Capri; Marlboro  
Lights, menthol; Safari and all varieties of  
Tramps.

According to the FTC, the contractor is  
to start sampling on April 1, and be finished

PM3000763502

by the 12th. If he can do it, we should have  
all the brands by the end of the month.

Sincerely,



William L. Steele

WLS/ps  
encl.

xc: Dr. W. B. Bennett  
Senator Earle C. Clements  
Mr. W. Brooks George  
Mr. Thomas W. Holley  
Mr. Horace R. Kornegay  
Mr. Frank Resnik  
Mr. Allan Topol